



BUBBLE TEA

THE SIMPLE IDEA WE LIVE BY

We built L2 BubbleTea around a simple idea: create a fun, customizable bubble tea experience that customers want to come back to again and again. Today, L2 BubbleTea combines a strong Quebec foundation, a refreshed brand identity, and a growth platform built for expansion.

BE PART OF OUR GROWTH

First location started in the heart of Montreal's Chinatown, L2 BubbleTea has grown into a recognizable brand with a loyal clientele and a strong presence across Quebec.





Franchise fee*	\$30,000
Term of Franchise	10 Years
Initial Investment*	\$250K - \$350K
Personal Investment	35%
Royalties	5%
Ad Fund	2%

**** Training fee is applicable depending on the location.**



SOLID FOUNDATION
EXCELLENCE. DEDICATION. INNOVATION. These three principles have made MTY Food Group Inc. one of the largest franchisors in Canada's restaurant industry. MTY Group is a family whose heart beats to the rhythm of its brands, the very soul of its multi-branded strategy. For over 35 years, it has been increasing its presence by delivering new concepts in quick-service restaurants and making acquisitions and strategic alliances that have allowed MTY Group to reach new heights year after year. By combining new trends with operational know-how, the brands forming the MTY Group now touch the lives of millions of people every year. With over 7000 locations worldwide and the multitude of flavours of its many brands, MTY is able to satisfy the different tastes and needs of consumers every day. MTY Group (www.mtygroup.com) is a publicly traded company which trades on the Toronto Stock Exchange under the Symbol MTY. (TSX:MTY).