



**FRANCHISING
INFORMATION**

New Store Design

40 *Young*
YEARS AND GROWING



A DELICIOUS OPPORTUNITY

Are you looking for the right franchise opportunity? Do you want to work with a legacy brand that's stood the test of time? Join Team TacoTime and be part of our 40 years of success!

We're always seeking qualified franchisee applicants to partner with. We'll work with you and provide the support you need to successfully open, operate, and grow your own TacoTime Canada franchise.

Our Favourite Day Everyone Loves Taco Tuesday

OUR SUCCESS STORY

The first TacoTime Canada opened in 1978 in Lethbridge, Alberta. Over the past four decades, we've grown to 125 locations across Canada and we're still growing strong! You can find our franchise locations in mall food courts, Drive-Thrus, and freestanding restaurants across the country.

As a TacoTime franchisee, you can be part of our success story! If you're a qualified applicant interested in owning a TacoTime Canada franchise location, we'd love to learn more about you.

**REAL FOOD
VALUE
FLAVOUR**

Canadian 
Chicken & Beef



WHY OUR CUSTOMERS LOVE US

For over 40 years, TacoTime Canada has been serving up bold Mexi-inspired flavours that our customers love, crave, and can't find anywhere else. We consistently offer delicious food made fresh in-store from high-quality, Canadian-sourced ingredients, at affordable prices.

From our legendary Mexi-Fries® to Taco Tuesdays®, great

food and real value are what keep our loyal customers coming back again and again. We passionately deliver on Authentically TacoTime's original recipes with fast and friendly service.

And when you're a TacoTime franchisee, our loyal customers are your loyal customers.



WE'RE EXPANDING! - LOCATION CRITERIA

We are based in Western Canada and have locations in BC, AB, SK, MB, ON. We are usually located in urban & suburban neighbourhoods, strip malls, power malls, shopping malls & downtown business districts.

WHY YOU'LL LOVE WORKING WITH US

As a TacoTime Canada franchisee, you'll get the support you need to successfully start, operate, and grow your business.

We'll be there to support you with:

- **Hands on Training** – every new Franchisee undergoes full training in all aspects of the business including food preparation and handling methods, staffing, purchasing, and year- round business development.
- **Product Development and Menu Innovation**
From concept to promotion, a product innovation group at TacoTime develops new recipes, testing at select locations and launches as a new Limited Time Offer item to each store to encourage trial of TacoTime products and amplify store sales.
- **Supply Chain Procurement** – TacoTime is part of the national MTY Group family of restaurant brands and can leverage the purchasing power to deliver high quality ingredients.
- **Online Ordering** – Online and Mobile ordering available on the TacoTime Canada app, skip the line, pick up in store, and exclusive negotiated agreements with major 3rd party delivery partners with lower commission rates.
- **Customer Loyalty and Retention Programs**
The TacoTime Rewards program offers member benefits including welcome points, in-store and online orders, bonus points thru promotional activation. Sign up for TacoTime Rewards in less time than it takes to finish a burrito! The fastest, easiest way to free food.
- **National and Local Store Marketing Support**
When you join the TacoTime Canada, you're a part of franchise with a plethora of advertising, business coaching and marketing support. Our team is built of highly experience marketing experts prioritizing excellent brand visibility in each market.
- **Social and Digital Media Marketing** – Follow us on Facebook, Instagram and TikTok @tacotimecanada! Our customers love our engagement online, fun and trending content, delicious contests and giveaways!



Chris whitworth 10/22/2020

Hands down best Tacotime in the city!, courteous staff always get the orders 100%, and the restaurant is spotless!

Posted to Google



Jeff 8/6/2020

I love this place and the owners are friendly. The crisp meat burrito is my favorite and often on my way home I'll back track just to get one.

Posted to Google



MALL LOCATION FRANCHISE FEES & INVESTMENTS*

Franchise Fee	\$35,000
Term of Franchise Agreement	10 Years
Mall Investment	\$325,000 - \$450,000
Required Liquid Assets (Cash)	\$130,000 - \$160,000
Royalties	5%
Advertising Fund Fee	4%

* Estimation only. Subject to change depending on location. Final range will be provided in the franchise disclosure document. Taxes are excluded.

STREET & DRIVE THRU LOCATIONS FRANCHISE FEES & INVESTMENTS*

Franchise Fee	\$35,000
Term of Franchise Agreement	10 Years
Street Investment	\$350,000 - \$490,000
Drive Thru Investment	\$400,000 - \$550,000
Required Liquid Assets (Cash)	\$140,000 - \$200,000
Royalties	5%
Advertising Fund Fee	4%

* Estimation only. Subject to change depending on location. Final range will be provided in the franchise disclosure document. Taxes are excluded.



Let's get Started

FOR MORE INFORMATION, CONTACT

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 **TACOTIMECANADA.COM**

* This brochure does not constitute an offer to sell a franchise.

The offer of a franchise can only be made through the delivery of a franchise agreement in compliance with applicable provincial laws.